

## NCC Cable System Order

|             |                      |
|-------------|----------------------|
| Order #     | 62564515             |
| Syscode     | 0831                 |
| System Name | Spectrum/Baldwin, WI |
| Market      | Minneapolis-St. Paul |

|                   |                            |
|-------------------|----------------------------|
| AE                | Mark Ongsysia              |
| Sales Coordinator | Joe Luzadder               |
| Office            | Washington                 |
| Phone             | (301) 951-2620             |
| Status            | Accepted                   |
| Survey            | DMA National Live+SD Jun18 |
| -                 |                            |

|              |                            |
|--------------|----------------------------|
| Flight Dates | 08/06/18 - 08/12/18        |
| Agency       | Jamestown & Associates LLC |
| Advertiser   | Leah Vukmir for SenateWI   |

|               |          |
|---------------|----------|
| Client Code   |          |
| Product Code  |          |
| Est Code      | 8.7 :15s |
| Product Name  | 8.7 :15s |
| Credit Status |          |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|                  |               |      |   |
|------------------|---------------|------|---|
| Update Date      | 08/06/18      |      |   |
| Version          | 2 Vs. 1       |      |   |
| Show All Lines   |               |      |   |
| Total # of Weeks | 1             |      |   |
| Total            | \$34.00       |      |   |
| Commission       | \$5.10        |      |   |
| Net Total        | \$28.90       |      |   |
| Total Spots      | 10            |      |   |
| Affiliate Split  | 100.0         |      |   |
| Sold On          | Cost Per Spot |      |   |
| GRP              | -             | GIMP | - |
| CPP              | -             | CPM  | - |

|            |                                   |
|------------|-----------------------------------|
| Comments : | Revised unit spot duration to 15s |
|------------|-----------------------------------|

Please Note : New lines have been added from another MSL order.

| Line | Net  | Program         | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment  |
|------|------|-----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|---------------|
| 1    | FXNC | FOX AND FRIEND< | 8/6/18     | 8/12/18   | 05:00      | 09:00     |   | X |   |   |   |   |   | -   | -   | 2           | \$3.00    | \$6.00     | 15       | :15s Bookends |
| 2    | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 09:00      | 16:00     |   | X |   |   |   |   |   | -   | -   | 4           | \$2.50    | \$10.00    | 15       | :15s Bookends |
| 3    | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 16:00      | 19:00     |   | X |   |   |   |   |   | -   | -   | 2           | \$4.00    | \$8.00     | 15       | :15s Bookends |
| 4    | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 19:00      | 24:00     |   | X |   |   |   |   |   | -   | -   | 2           | \$5.00    | \$10.00    | 15       | :15s Bookends |

|              | Aug 2018 | Sep 2018 | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Total   |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|---------|
| <b>SPOTS</b> | 10       | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 10      |
| <b>AMT</b>   | \$34.00  | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$34.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 08/07/18

62564515 | Minneapolis-St. Paul | Spectrum/Baldwin, WI | 0831 |

## NCC Cable System Order

|             |                             |
|-------------|-----------------------------|
| Order #     | 62564515                    |
| Syscode     | 0973                        |
| System Name | Spectrum/Mosaic(Dallas), WI |
| Market      | Minneapolis-St. Paul        |

|              |                            |
|--------------|----------------------------|
| Flight Dates | 08/06/18 - 08/12/18        |
| Agency       | Jamestown & Associates LLC |
| Advertiser   | Leah Vukmir for SenateWI   |

|                  |               |      |   |
|------------------|---------------|------|---|
| Update Date      | 08/06/18      |      |   |
| Version          | 2 Vs. 1       |      |   |
| Show All Lines   |               |      |   |
| Total # of Weeks | 1             |      |   |
| Total            | \$20.00       |      |   |
| Commission       | \$3.00        |      |   |
| Net Total        | \$17.00       |      |   |
| Total Spots      | 10            |      |   |
| Affiliate Split  | 100.0         |      |   |
| Sold On          | Cost Per Spot |      |   |
| GRP              | -             | GIMP | - |
| CPP              | -             | CPM  | - |

|                   |                            |
|-------------------|----------------------------|
| AE                | Mark Ongsysia              |
| Sales Coordinator | Joe Luzadder               |
| Office            | Washington                 |
| Phone             | (301) 951-2620             |
| Status            | Accepted                   |
| Survey            | DMA National Live+SD Jun18 |
| -                 |                            |

|                 |                   |
|-----------------|-------------------|
| Client Code     |                   |
| Product Code    |                   |
| Est Code        | 8.7 :15s          |
| Product Name    | 8.7 :15s          |
| Credit Status   |                   |
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|            |                                   |
|------------|-----------------------------------|
| Comments : | Revised unit spot duration to 15s |
|------------|-----------------------------------|

Please Note : New lines have been added from another MSL order.

| Line | Net  | Program         | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment  |
|------|------|-----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|---------------|
| 1    | FXNC | FOX AND FRIEND< | 8/6/18     | 8/12/18   | 05:00      | 09:00     |   | X |   |   |   |   |   | -   | -   | 2           | \$1.50    | \$3.00     | 15       | :15s Bookends |
| 2    | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 09:00      | 16:00     |   | X |   |   |   |   |   | -   | -   | 4           | \$1.50    | \$6.00     | 15       | :15s Bookends |
| 3    | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 16:00      | 19:00     |   | X |   |   |   |   |   | -   | -   | 2           | \$2.50    | \$5.00     | 15       | :15s Bookends |
| 4    | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 19:00      | 24:00     |   | X |   |   |   |   |   | -   | -   | 2           | \$3.00    | \$6.00     | 15       | :15s Bookends |

|              | Aug 2018 | Sep 2018 | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Total   |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|---------|
| <b>SPOTS</b> | 10       | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 10      |
| <b>AMT</b>   | \$20.00  | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$20.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 08/07/18

62564515 | Minneapolis-St. Paul | Spectrum/Mosaic(Dallas), WI | 0973 |

## NCC Cable System Order

|             |                      |
|-------------|----------------------|
| Order #     | 62564515             |
| Syscode     | 1084                 |
| System Name | Spectrum/Celect, WI  |
| Market      | Minneapolis-St. Paul |

|              |                            |
|--------------|----------------------------|
| Flight Dates | 08/06/18 - 08/12/18        |
| Agency       | Jamestown & Associates LLC |
| Advertiser   | Leah Vukmir for SenateWI   |

|                  |               |      |   |
|------------------|---------------|------|---|
| Update Date      | 08/06/18      |      |   |
| Version          | 2 Vs. 1       |      |   |
| Show All Lines   |               |      |   |
| Total # of Weeks | 1             |      |   |
| Total            | \$20.00       |      |   |
| Commission       | \$3.00        |      |   |
| Net Total        | \$17.00       |      |   |
| Total Spots      | 10            |      |   |
| Affiliate Split  | 100.0         |      |   |
| Sold On          | Cost Per Spot |      |   |
| GRP              | -             | GIMP | - |
| CPP              | -             | CPM  | - |

|                   |                            |
|-------------------|----------------------------|
| AE                | Mark Ongsysia              |
| Sales Coordinator | Joe Luzadder               |
| Office            | Washington                 |
| Phone             | (301) 951-2620             |
| Status            | Accepted                   |
| Survey            | DMA National Live+SD Jun18 |
| -                 |                            |

|                 |                   |
|-----------------|-------------------|
| Client Code     |                   |
| Product Code    |                   |
| Est Code        | 8.7 :15s          |
| Product Name    | 8.7 :15s          |
| Credit Status   |                   |
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|            |                                   |
|------------|-----------------------------------|
| Comments : | Revised unit spot duration to 15s |
|------------|-----------------------------------|

Please Note : New lines have been added from another MSL order.

| Line | Net  | Program         | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment  |
|------|------|-----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|---------------|
| 1    | FXNC | FOX AND FRIEND< | 8/6/18     | 8/12/18   | 05:00      | 09:00     |   | X |   |   |   |   |   | -   | -   | 2           | \$1.50    | \$3.00     | 15       | :15s Bookends |
| 2    | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 09:00      | 16:00     |   | X |   |   |   |   |   | -   | -   | 4           | \$1.50    | \$6.00     | 15       | :15s Bookends |
| 3    | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 16:00      | 19:00     |   | X |   |   |   |   |   | -   | -   | 2           | \$2.50    | \$5.00     | 15       | :15s Bookends |
| 4    | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 19:00      | 24:00     |   | X |   |   |   |   |   | -   | -   | 2           | \$3.00    | \$6.00     | 15       | :15s Bookends |

|              | Aug 2018 | Sep 2018 | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Total   |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|---------|
| <b>SPOTS</b> | 10       | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 10      |
| <b>AMT</b>   | \$20.00  | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$20.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 08/07/18

62564515 | Minneapolis-St. Paul | Spectrum/Celect, WI | 1084 |

## NCC Cable System Order

|             |                        |
|-------------|------------------------|
| Order #     | 62564515               |
| Syscode     | 5327                   |
| System Name | Spectrum/Rice Lake, WI |
| Market      | Minneapolis-St. Paul   |

|                   |                            |
|-------------------|----------------------------|
| AE                | Mark Ongsysia              |
| Sales Coordinator | Joe Luzadder               |
| Office            | Washington                 |
| Phone             | (301) 951-2620             |
| Status            | Accepted                   |
| Survey            | DMA National Live+SD Jun18 |
| -                 |                            |

|              |                            |
|--------------|----------------------------|
| Flight Dates | 08/06/18 - 08/12/18        |
| Agency       | Jamestown & Associates LLC |
| Advertiser   | Leah Vukmir for SenateWI   |

|               |          |
|---------------|----------|
| Client Code   |          |
| Product Code  |          |
| Est Code      | 8.7 :15s |
| Product Name  | 8.7 :15s |
| Credit Status |          |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|                  |               |      |   |
|------------------|---------------|------|---|
| Update Date      | 08/06/18      |      |   |
| Version          | 2 Vs. 1       |      |   |
| Show All Lines   |               |      |   |
| Total # of Weeks | 1             |      |   |
| Total            | \$50.00       |      |   |
| Commission       | \$7.50        |      |   |
| Net Total        | \$42.50       |      |   |
| Total Spots      | 10            |      |   |
| Affiliate Split  | 100.0         |      |   |
| Sold On          | Cost Per Spot |      |   |
| GRP              | -             | GIMP | - |
| CPP              | -             | CPM  | - |

|            |                                   |
|------------|-----------------------------------|
| Comments : | Revised unit spot duration to 15s |
|------------|-----------------------------------|

Please Note : New lines have been added from another MSL order.

| Line | Net  | Program         | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment  |
|------|------|-----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|---------------|
| 1    | FXNC | FOX AND FRIEND< | 8/6/18     | 8/12/18   | 05:00      | 09:00     |   | X |   |   |   |   |   | -   | -   | 2           | \$4.50    | \$9.00     | 15       | :15s Bookends |
| 2    | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 09:00      | 16:00     |   | X |   |   |   |   |   | -   | -   | 4           | \$3.50    | \$14.00    | 15       | :15s Bookends |
| 3    | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 16:00      | 19:00     |   | X |   |   |   |   |   | -   | -   | 2           | \$6.00    | \$12.00    | 15       | :15s Bookends |
| 4    | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 19:00      | 24:00     |   | X |   |   |   |   |   | -   | -   | 2           | \$7.50    | \$15.00    | 15       | :15s Bookends |

|              | Aug 2018 | Sep 2018 | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Total   |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|---------|
| <b>SPOTS</b> | 10       | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 10      |
| <b>AMT</b>   | \$50.00  | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$50.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 08/07/18

62564515 | Minneapolis-St. Paul | Spectrum/Rice Lake, WI | 5327 |

## NCC Cable System Order

|             |                        |
|-------------|------------------------|
| Order #     | 62564515               |
| Syscode     | 5328                   |
| System Name | Spectrum/Menomonie, WI |
| Market      | Minneapolis-St. Paul   |

|                   |                            |
|-------------------|----------------------------|
| AE                | Mark Ongsysia              |
| Sales Coordinator | Joe Luzadder               |
| Office            | Washington                 |
| Phone             | (301) 951-2620             |
| Status            | Accepted                   |
| Survey            | DMA National Live+SD Jun18 |
| -                 |                            |

|              |                            |
|--------------|----------------------------|
| Flight Dates | 08/06/18 - 08/12/18        |
| Agency       | Jamestown & Associates LLC |
| Advertiser   | Leah Vukmir for SenateWI   |

|               |          |
|---------------|----------|
| Client Code   |          |
| Product Code  |          |
| Est Code      | 8.7 :15s |
| Product Name  | 8.7 :15s |
| Credit Status |          |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|                  |          |               |   |
|------------------|----------|---------------|---|
| Update Date      | 08/06/18 |               |   |
| Version          | 2 Vs. 1  |               |   |
| Show All Lines   |          |               |   |
| Total # of Weeks |          |               |   |
| Total            |          | \$50.00       |   |
| Commission       |          | \$7.50        |   |
| Net Total        |          | \$42.50       |   |
| Total Spots      |          | 10            |   |
| Affiliate Split  |          | 100.0         |   |
| Sold On          |          | Cost Per Spot |   |
| GRP              | -        | GIMP          | - |
| CPP              | -        | CPM           | - |

|            |                                   |
|------------|-----------------------------------|
| Comments : | Revised unit spot duration to 15s |
|------------|-----------------------------------|

Please Note : New lines have been added from another MSL order.

| Line | Net  | Program         | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment  |
|------|------|-----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|---------------|
| 1    | FXNC | FOX AND FRIEND< | 8/6/18     | 8/12/18   | 05:00      | 09:00     |   | X |   |   |   |   |   | -   | -   | 2           | \$4.50    | \$9.00     | 15       | :15s Bookends |
| 2    | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 09:00      | 16:00     |   | X |   |   |   |   |   | -   | -   | 4           | \$3.50    | \$14.00    | 15       | :15s Bookends |
| 3    | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 16:00      | 19:00     |   | X |   |   |   |   |   | -   | -   | 2           | \$6.00    | \$12.00    | 15       | :15s Bookends |
| 4    | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 19:00      | 24:00     |   | X |   |   |   |   |   | -   | -   | 2           | \$7.50    | \$15.00    | 15       | :15s Bookends |

|              | Aug 2018 | Sep 2018 | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Total   |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|---------|
| <b>SPOTS</b> | 10       | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 10      |
| <b>AMT</b>   | \$50.00  | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$50.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 08/07/18

62564515 | Minneapolis-St. Paul | Spectrum/Menomonie, WI | 5328 |

## NCC Cable System Order

|             |                              |
|-------------|------------------------------|
| Order #     | 62564515                     |
| Syscode     | 7957                         |
| System Name | Spectrum/St. Croix Falls, WI |
| Market      | Minneapolis-St. Paul         |

|              |                            |
|--------------|----------------------------|
| Flight Dates | 08/06/18 - 08/12/18        |
| Agency       | Jamestown & Associates LLC |
| Advertiser   | Leah Vukmir for SenateWI   |

|                  |   |               |   |
|------------------|---|---------------|---|
| Update Date      |   | 08/06/18      |   |
| Version          |   | 2 Vs. 1       |   |
| Show All Lines   |   |               |   |
| Total # of Weeks |   | 1             |   |
| Total            |   | \$23.00       |   |
| Commission       |   | \$3.45        |   |
| Net Total        |   | \$19.55       |   |
| Total Spots      |   | 10            |   |
| Affiliate Split  |   | 100.0         |   |
| Sold On          |   | Cost Per Spot |   |
| GRP              | - | GIMP          | - |
| CPP              | - | CPM           | - |

|                   |                            |
|-------------------|----------------------------|
| AE                | Mark Ongsysia              |
| Sales Coordinator | Joe Luzadder               |
| Office            | Washington                 |
| Phone             | (301) 951-2620             |
| Status            | Accepted                   |
| Survey            | DMA National Live+SD Jun18 |
| -                 |                            |

|                 |                   |
|-----------------|-------------------|
| Client Code     |                   |
| Product Code    |                   |
| Est Code        | 8.7 :15s          |
| Product Name    | 8.7 :15s          |
| Credit Status   |                   |
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|            |                                   |
|------------|-----------------------------------|
| Comments : | Revised unit spot duration to 15s |
|------------|-----------------------------------|

Please Note : New lines have been added from another MSL order.

| Line | Net  | Program         | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment  |
|------|------|-----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|---------------|
| 1    | FXNC | FOX AND FRIEND< | 8/6/18     | 8/12/18   | 05:00      | 09:00     |   | X |   |   |   |   |   | -   | -   | 2           | \$2.00    | \$4.00     | 15       | :15s Bookends |
| 2    | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 09:00      | 16:00     |   | X |   |   |   |   |   | -   | -   | 4           | \$1.50    | \$6.00     | 15       | :15s Bookends |
| 3    | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 16:00      | 19:00     |   | X |   |   |   |   |   | -   | -   | 2           | \$3.00    | \$6.00     | 15       | :15s Bookends |
| 4    | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 19:00      | 24:00     |   | X |   |   |   |   |   | -   | -   | 2           | \$3.50    | \$7.00     | 15       | :15s Bookends |

|              | Aug 2018 | Sep 2018 | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Total   |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|---------|
| <b>SPOTS</b> | 10       | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 10      |
| <b>AMT</b>   | \$23.00  | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$23.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 08/07/18

62564515 | Minneapolis-St. Paul | Spectrum/St. Croix Falls, WI | 7957 |

## NCC Cable System Order

|             |                           |
|-------------|---------------------------|
| Order #     | 62564515                  |
| Syscode     | 8966                      |
| System Name | Spectrum/New Richmond, WI |
| Market      | Minneapolis-St. Paul      |

|              |                            |
|--------------|----------------------------|
| Flight Dates | 08/06/18 - 08/12/18        |
| Agency       | Jamestown & Associates LLC |
| Advertiser   | Leah Vukmir for SenateWI   |

|                  |               |      |   |
|------------------|---------------|------|---|
| Update Date      | 08/06/18      |      |   |
| Version          | 2 Vs. 1       |      |   |
| Show All Lines   |               |      |   |
| Total # of Weeks | 1             |      |   |
| Total            | \$30.00       |      |   |
| Commission       | \$4.50        |      |   |
| Net Total        | \$25.50       |      |   |
| Total Spots      | 10            |      |   |
| Affiliate Split  | 100.0         |      |   |
| Sold On          | Cost Per Spot |      |   |
| GRP              | -             | GIMP | - |
| CPP              | -             | CPM  | - |

|                   |                            |
|-------------------|----------------------------|
| AE                | Mark Ongsysia              |
| Sales Coordinator | Joe Luzadder               |
| Office            | Washington                 |
| Phone             | (301) 951-2620             |
| Status            | Accepted                   |
| Survey            | DMA National Live+SD Jun18 |
| -                 |                            |

|                 |                   |
|-----------------|-------------------|
| Client Code     |                   |
| Product Code    |                   |
| Est Code        | 8.7 :15s          |
| Product Name    | 8.7 :15s          |
| Credit Status   |                   |
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|            |                                   |
|------------|-----------------------------------|
| Comments : | Revised unit spot duration to 15s |
|------------|-----------------------------------|

Please Note : New lines have been added from another MSL order.

| Line | Net  | Program         | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment  |
|------|------|-----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|---------------|
| 1    | FXNC | FOX AND FRIEND< | 8/6/18     | 8/12/18   | 05:00      | 09:00     |   | X |   |   |   |   |   | -   | -   | 2           | \$3.00    | \$6.00     | 15       | :15s Bookends |
| 2    | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 09:00      | 16:00     |   | X |   |   |   |   |   | -   | -   | 4           | \$2.00    | \$8.00     | 15       | :15s Bookends |
| 3    | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 16:00      | 19:00     |   | X |   |   |   |   |   | -   | -   | 2           | \$3.50    | \$7.00     | 15       | :15s Bookends |
| 4    | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 19:00      | 24:00     |   | X |   |   |   |   |   | -   | -   | 2           | \$4.50    | \$9.00     | 15       | :15s Bookends |

|              | Aug 2018 | Sep 2018 | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Total   |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|---------|
| <b>SPOTS</b> | 10       | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 10      |
| <b>AMT</b>   | \$30.00  | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$30.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 08/07/18

62564515 | Minneapolis-St. Paul | Spectrum/New Richmond, WI | 8966 |

## NCC Cable System Order

|             |                           |
|-------------|---------------------------|
| Order #     | 62564515                  |
| Syscode     | 9617                      |
| System Name | Spectrum/Polk Burnett, WI |
| Market      | Minneapolis-St. Paul      |

|                   |                            |
|-------------------|----------------------------|
| AE                | Mark Ongsysia              |
| Sales Coordinator | Joe Luzadder               |
| Office            | Washington                 |
| Phone             | (301) 951-2620             |
| Status            | Accepted                   |
| Survey            | DMA National Live+SD Jun18 |
| -                 |                            |

|              |                            |
|--------------|----------------------------|
| Flight Dates | 08/06/18 - 08/12/18        |
| Agency       | Jamestown & Associates LLC |
| Advertiser   | Leah Vukmir for SenateWI   |

|               |          |
|---------------|----------|
| Client Code   |          |
| Product Code  |          |
| Est Code      | 8.7 :15s |
| Product Name  | 8.7 :15s |
| Credit Status |          |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|                  |          |               |   |
|------------------|----------|---------------|---|
| Update Date      | 08/06/18 |               |   |
| Version          | 2 Vs. 1  |               |   |
| Show All Lines   |          |               |   |
| Total # of Weeks |          |               |   |
| Total            |          | \$13.00       |   |
| Commission       |          | \$1.95        |   |
| Net Total        |          | \$11.05       |   |
| Total Spots      |          | 10            |   |
| Affiliate Split  |          | 100.0         |   |
| Sold On          |          | Cost Per Spot |   |
| GRP              | -        | GIMP          | - |
| CPP              | -        | CPM           | - |

|            |                                   |
|------------|-----------------------------------|
| Comments : | Revised unit spot duration to 15s |
|------------|-----------------------------------|

Please Note : New lines have been added from another MSL order.

| Line | Net  | Program         | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment  |
|------|------|-----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|---------------|
| 1    | FXNC | FOX AND FRIEND< | 8/6/18     | 8/12/18   | 05:00      | 09:00     |   | X |   |   |   |   |   | -   | -   | 2           | \$1.00    | \$2.00     | 15       | :15s Bookends |
| 2    | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 09:00      | 16:00     |   | X |   |   |   |   |   | -   | -   | 4           | \$1.00    | \$4.00     | 15       | :15s Bookends |
| 3    | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 16:00      | 19:00     |   | X |   |   |   |   |   | -   | -   | 2           | \$1.50    | \$3.00     | 15       | :15s Bookends |
| 4    | FXNC | VARIOUS         | 8/6/18     | 8/12/18   | 19:00      | 24:00     |   | X |   |   |   |   |   | -   | -   | 2           | \$2.00    | \$4.00     | 15       | :15s Bookends |

|              | Aug 2018 | Sep 2018 | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Total   |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|---------|
| <b>SPOTS</b> | 10       | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 10      |
| <b>AMT</b>   | \$13.00  | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$13.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 08/07/18

62564515 | Minneapolis-St. Paul | Spectrum/Polk Burnett, WI | 9617 |